



Vendor Info



2007 ASSOCIATION OF PERSONAL HISTORIANS CONFERENCE
NOVEMBER 8-12, 2007
FRANKLIN, TENNESSEE



Welcome Vendors

The Association of Personal Historians Inc. (APH) is pleased to invite interested individuals, organizations and companies to participate in its thirteenth annual conference in support of the preservation of personal, family, corporate and community histories.

The conference will be held over four days (November 8-12, 2007) at the Franklin Marriott Hotel & Cool Springs Conference Center in Franklin, Tennessee. Approximately 300 personal historians are expected to attend and participate in the various programs. Of particular interest to these specialized entrepreneurs are the products and activities available during the Town Square event.

What is Town Square and how can I participate?

Our annual Town Square event is a unique exhibit highlighting products and tools utilized in the personal history business. This

year, the exhibit space will be open from 1:30-4:30 p.m. on Saturday, November 10, in the Cool Springs Conference Center Ballroom. Personal history products created by APH members (books, videos, CDs, DVDs and other creative formats) will be on display at the APH Regions tables. Another section of the ballroom will be devoted to Speed Coaching—a mentoring activity for novice personal historians.

Special emphasis will be given to vendors' tables, which will be set up in a central area. This venue offers vendors a perfect opportunity to demonstrate materials and services that personal historians need in their work throughout the year. APH looks forward to working with you so please don't delay. We'd hate to see you miss this chance to learn more about our great organization and meet potential new clients. Reserve your table(s) at Town Square by **September 15, 2007**, and receive a complimentary online link to your website in the APH Conference Advance Program.

Is it possible to advertise within APH materials?

Of course! We offer two opportunities to advertise...

- 1) Place an ad in the fall issue of the APH Newsletter (Deadline July 1, 2007)
- 2) Reach all conference attendees though an ad in the printed Conference Final Program (deadline September 5, 2007)

What are the benefits of sponsorship...

Sponsor a portion of the cost of particular conference events (breaks, lunch, dinner entertainment, etc.) or conference registration materials (printed program, tote bags, name tags, etc.) and receive free ads, vendor space, and other benefits. Please contact Jane Baxter at conferenceprogram@personalhistorians.org for more details and ideas.

To reserve ad space or vendor tables...

Please fill out the Vendor Table Reservation Form on the following page.

Note: APH members who wish to use free tables to display their products but not promote or sell them do not need to reserve a table.



Advertising, Vendor Table & Sponsorship Mail-In Registration Form 2007 APH Conference — Franklin, Tennessee

[] APH Member email address _____

[] Non-member email address _____

First Name _____ Last Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Size and Price for Ads in the Conference Final Program	APH Member	Select Size	Non-member	Select Size
Business Card Size Ad (3-1/4" wide x 2" high)	\$50		\$80	
Square Ad (3-1/4" x 3-1/4")	\$75		\$120	
Half Page Horizontal (7" wide x 4-1/2" high)	\$200		\$320	
Half Page Vertical (3-1/4" wide x 9-7/16" high)	\$200		\$320	
Full Page Ad (7" wide x 9-7/16" high)	\$320		\$520	

Graphic files may be in .TIF or .EPS format, saved to 300 dpi. All questions and artwork should be directed to Linda Coffin, APH Print Communications Director. Phone: 612-724-3441

E-mail: printservices@personalhistorians.org

Vendor Table Prices	APH Member	Qty	Non-member	Qty
8' Vendor Table Reservation	\$50		\$100	
Electrical Hookup	\$10		\$10	

Sponsor part of the conference program in exchange for product/service visibility. For more information, see <http://www.personalhistorians.org/conferences/c2007/sponsors.php> or contact Jane Baxter, 2007 Conference Program Chair. E-mail: conferenceprogram@personalhistorians.org
Phone: 615-969-9076

Summary

Total Ad Cost _____

Total Table Rental Cost _____

Sponsorship Amount _____

Amount Enclosed _____

To reserve ad space, vendor tables, or indicate interest in sponsoring a portion of the conference, mail this form with your payment by check or money order made out to the Association of Personal Historians Inc. and sent to Linda Coffin at 3208 East 25th St, Minneapolis MN 55406.

If you prefer to make arrangements and pay online, click the vendor registration form online at <<http://personalhistorians.org/conferences/register-vendor.php>> and pay by credit card/PayPal.