



LISTEN



Special Events



2007 ASSOCIATION OF PERSONAL HISTORIANS CONFERENCE
NOVEMBER 8-12, 2007
FRANKLIN, TENNESSEE





Regions Hometown Hospitality:

All APH members are encouraged to display samples of their work—books, CDs, DVDs, videos, etc—in a lively showcase of creativity with hometown hospitality offered by each region. Member tables will be set up by region at no charge. Showcase “what’s so special” about your hometown by designing an eye-catching exhibit in cooperation with regional colleagues and consider bringing along regional delicacies to share.

Here’s the APH challenge this year: Collaborate with your regional neighbors now to create a group display and win the Best Hometown Hospitality Prize. (Only collaborative group exhibits will qualify for this special competition.) Collaborating groups may qualify for free shipping of group display materials. Contact APH Regions Chair Sarah White, the Honorable Mayor of Town Square 2007, for more details.

Vendor Expo:

Vendor participation will reach new heights this year. For our Viewing Room, Apple will supply a demo PowerMac loaded with software. They also will conduct Final Cut Pro desktop editing seminars as well as demos of iPods, iBooks, iLife, and other products during Town Square. Trew Audio will be demonstrating professional microphones, recorders, and accessories. Other local camera and grip equipment rental houses will be on hand to demonstrate their extensive lines of cameras, lenses,

Town Square

tripods, lights, stands, sandbags, etc. Vendors will be equipped to make sales on site. Try it and buy it in the same location. We’re bringing the store to you!

APH members with items/services to promote or sell are invited to rent vendor tables to display and market their products as well. That includes anyone interested in selling books, recording and video equipment, software, or office supplies; printers of brochures and business cards; marketing and/or business coaches; and providers of transcription, editing, graphic design or printing and binding services, etc. Come one, come all.

Vendor tables available at a discounted rate of \$50 for APH members, \$75 for nonprofit organizations, and \$100 for non-APH commercial organizations. For more details, see the **Vendors/Ads** section. To reserve a table, see **Advertising & Vendor Table Reservations**.

New in 2007 — Speed Coaching:

One-on-one, five-minute individual speed-coaching sessions led by some of APH’s most successful personal historians. Sign up at the Registration Desk or Town Square for a session with our experts in Marketing, Interviewing, Books, Videos, Audio, Design and Publishing, Business Start-up, Leading Workshops, Ethical Wills, Websites, and Internet. Bring prepared questions and benefit from our volunteer coaches’ years of experience.

Lettice Stuart, past president of APH and the subject of articles in *Time Magazine*, the *Wall Street Journal*, and the *Los Angeles Times*, will lead this program. She will be joined by Libby Atwater, Barry Baines, Bob Breakstone, Gloria Nussbaum, Scott Purcell, and Rae Jean Sielen, to name just a few.

Grand Ole Opry at the Ryman Auditorium

Optional Social Event Saturday, November 10, 2007

A slice of Nashville history is in store for you on Saturday night. APH has reserved tickets for the 6:30 p.m. Grand Ole Opry performance at its original home—the Ryman Auditorium downtown. The Opry started in 1925 as a live radio show known as the WSM Barn Dance that spotlighted local bluegrass, country, gospel, and comedic performers and rapidly drew a loyal, expansive audience. The popularity of the Barn Dance grew and earned the new title of The Grand Ole Opry.

In 1943, after many moves around Nashville, the Opry found a home at the Ryman Auditorium—a tabernacle built by shipping magnate Thomas Ryman in the late 1800s for the Reverend Sam Jones. Ryman had been moved by one of Jones' sermons and apparently became a devout follower. The Ryman Auditorium has been hailed as second only to the Mormon Tabernacle for its acoustics. Musical artists have long reveled in the history and intimacy of the Ryman and have great reverence for the artists who adorned its stage. It stands to reason that it is known as the Mother Church of Country Music.

In 1974, the Grand Ole Opry moved into its own facility on the grounds of Opryland USA east of Nashville. The Ryman fell into disrepair and sat unused for nearly twenty years. Fortunately, the historic venue was restored and reopened in 1994. Each year, the Opry returns to the Ryman for a series of shows, and artists clamor to participate. Every performance is a careful balance of young and seasoned performers, traditional and progressive music, laughter and tears, sequins and denim. It is an inspirational experience, demonstrating the intimate, connecting power of



music among performers and audience alike. Personal historians will recognize the power of lyrical storytelling.

To participate, register for the conference now* and select the number of Opry tickets you wish to purchase. (Special APH rate of \$35 each) Transportation via charter bus to and from the Ryman Auditorium is also available for \$15 round trip and noted on the registration form. Buses will begin a staggered departure from the hotel to the Ryman at 5:00 p.m. through 6:00 p.m. and leave from the Ryman starting at 8:30 p.m. through 9:15 p.m. to return to the hotel.

OR... simply reserve a seat on the bus and spend a delightful evening exploring downtown Nashville. The Ryman borders the honky-tonk district. You might enjoy a visit to nearby Hatch Show Print where show posters from a century of events around Nashville and the world are displayed. No matter where you go, you'll hear lots of great live music, see colorful sights, and experience some great people-watching.

Please don't delay. Make your reservation **no later than October 1, 2007 as seats are limited and will go quickly. Tickets will be distributed at the conference.*

For more information:

www.opry.com

www.ryman.com

The Range and Rhythm of Personal History

Dinner, Theater and Song

Sunday, November 11, 2007

Throughout the conference, we will be discovering the many faces of personal history and hearing new voices for our work. Our final evening together provides an entertaining look at the power of theatrical performance art and songwriting, and explores the deep connections to personal history they both harness and convey.

Join us at 6:30 p.m. in the Cool Springs Conference Center Ballroom for a delectable dinner served Southern style and a cash bar. At 7:30 p.m., kick back and enjoy a performance by Minton Sparks—a poet, storyteller and performance artist who distills the essence of life in the South while connecting with struggles and pleasures common to all. She creates poetry from the simple yet descriptive prose of her Tennessee roots and invites you into her living room through stories, song and even buck dancing! With each performance, she conjures powerful imagery, tames fiery emotion, and matter-of-factly delivers wry humor while



describing extraordinarily common occurrences. Singers and songwriters the likes of Rodney Crowell, Nanci Griffith, Maura O'Connell, and others love to accompany Minton during a performance, as her work adds a new dimension to theirs.

Singer/Songwriters in the Round

Following Minton's 45-minute set, performances by a diverse mix of local singer/songwriters "in the round" (a true Nashville tradition) will begin at 8:30 p.m. Each songwriter will perform a tune of his or her choosing and explain its origin and power as a highly connective, creative vehicle. As the spotlight moves from one to the other, they will share the fruits of their labors. You may not know the names of these folks or recognize their faces, but you have most likely heard their work. They are the beating heart of the Nashville music machine.

For more information:

www.mintonsparks.com

www.nashvillesongwriters.com

www.songwritersguild.com